

***Report on the National Webinar on the topic - "Analytical Techniques for Business Research" by the Department of M.com, BCWCC***

**Topic- "Analytical Techniques for Business Research"**

**Date- 27 June 2020**

**Time- 4:30 - 6:00**

**Platform- Cisco Webex**

**Resource Person - Dr. Anil B Gowda**

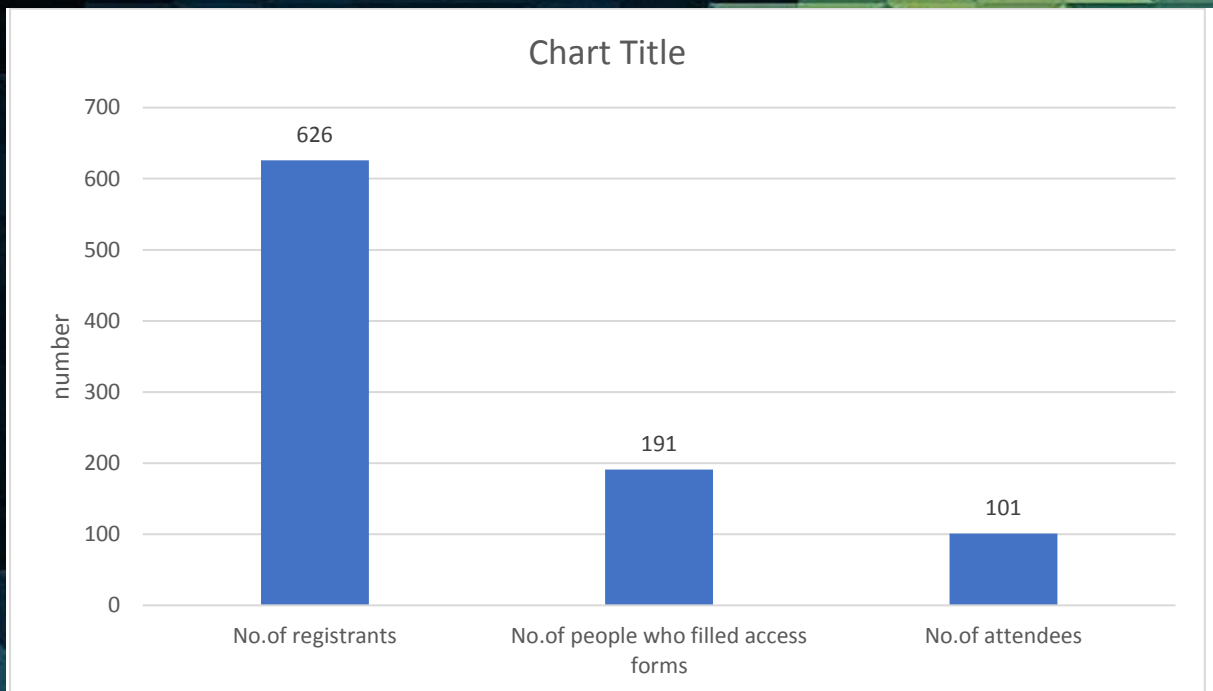
**A webinar on "Analytical Techniques for Business Research" was organised by Bishop Cotton Women's Christian College under the guidance of Dr. Narasimhan.k, Dr. Harshini Esther and Prof. Prabha Susy Matthew.**

**During the current pandemic education at our institute didn't come to a standstill. Various online events and programmes kept the students well occupied and expanded their knowledge to a great extent.**

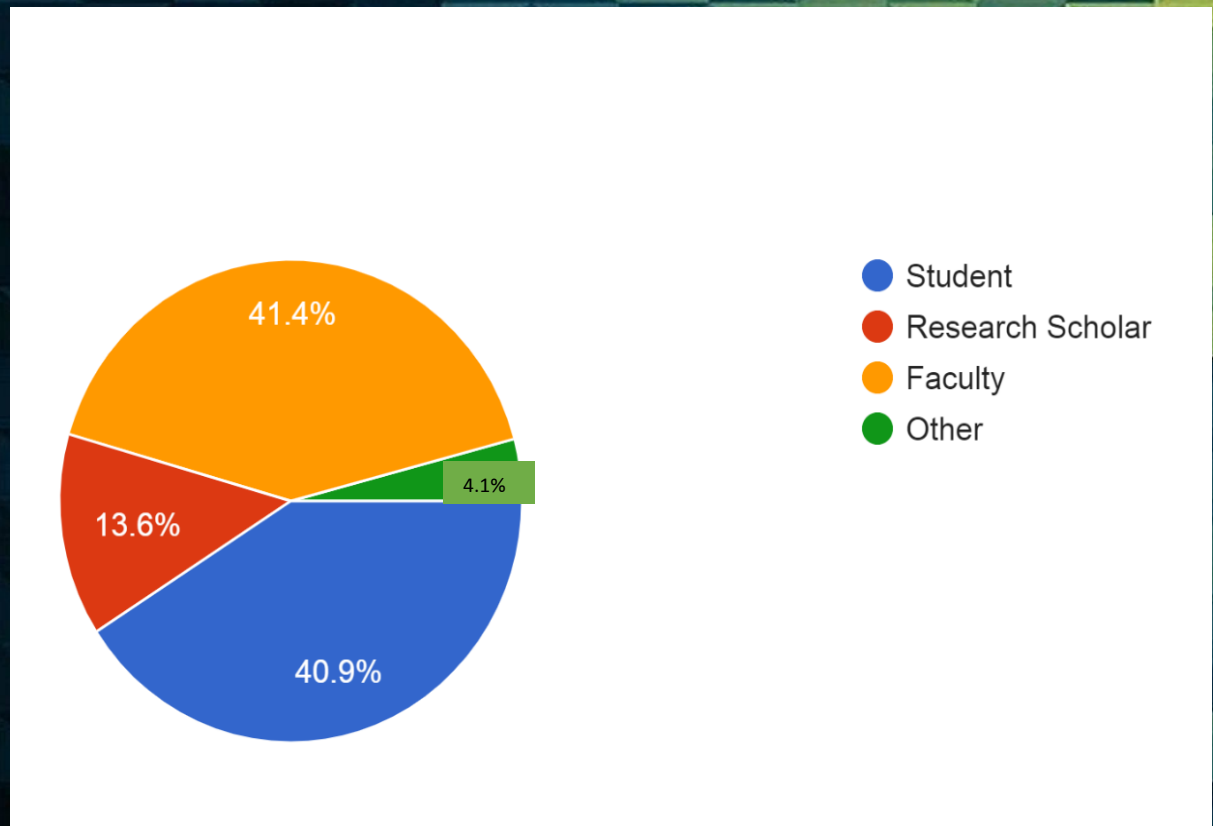
**The objective of this event was to cover all the queries about business research and to highlight the different tools and techniques used for conducting productive research to acquire prospective results. Dr. Anil B Gowda being the resource person briefed us through a series of methods to analyse and interpret data that would give optimum results. The entire session was constructed in such a way as to help participants from various sectors namely, entrepreneurs, businessmen, research scholars and students as well.**



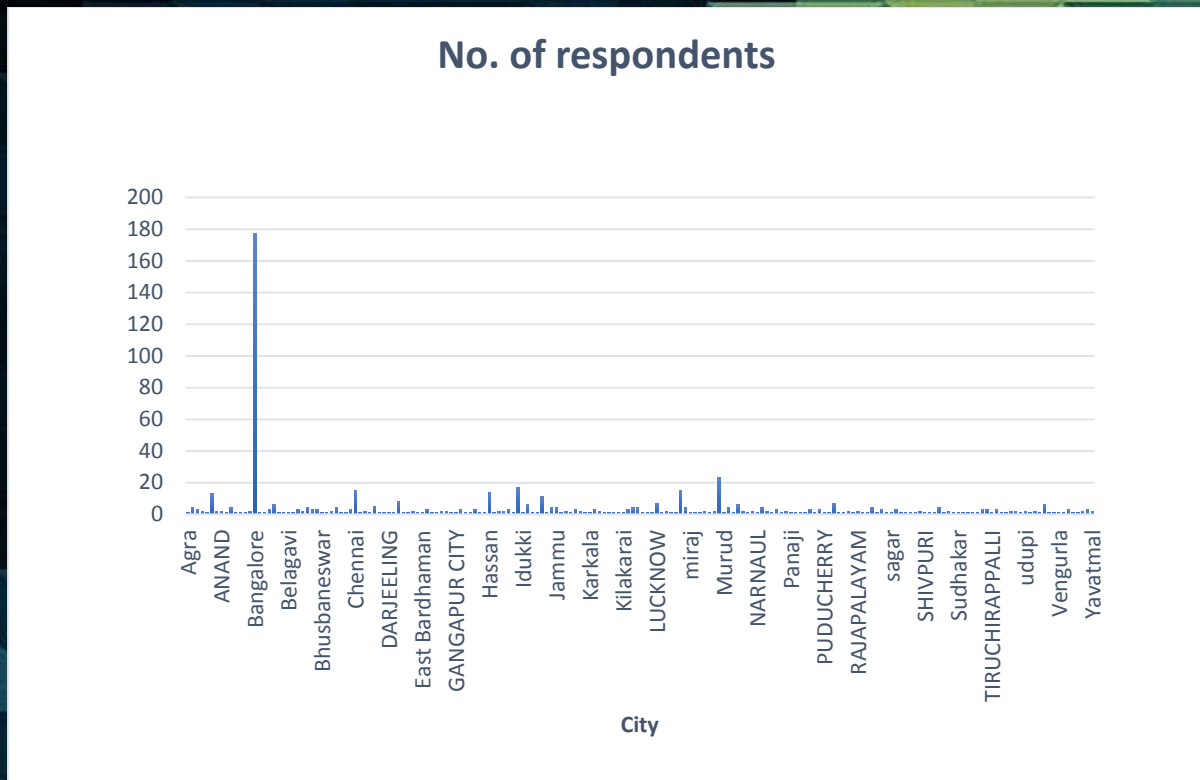
## Details regarding participation



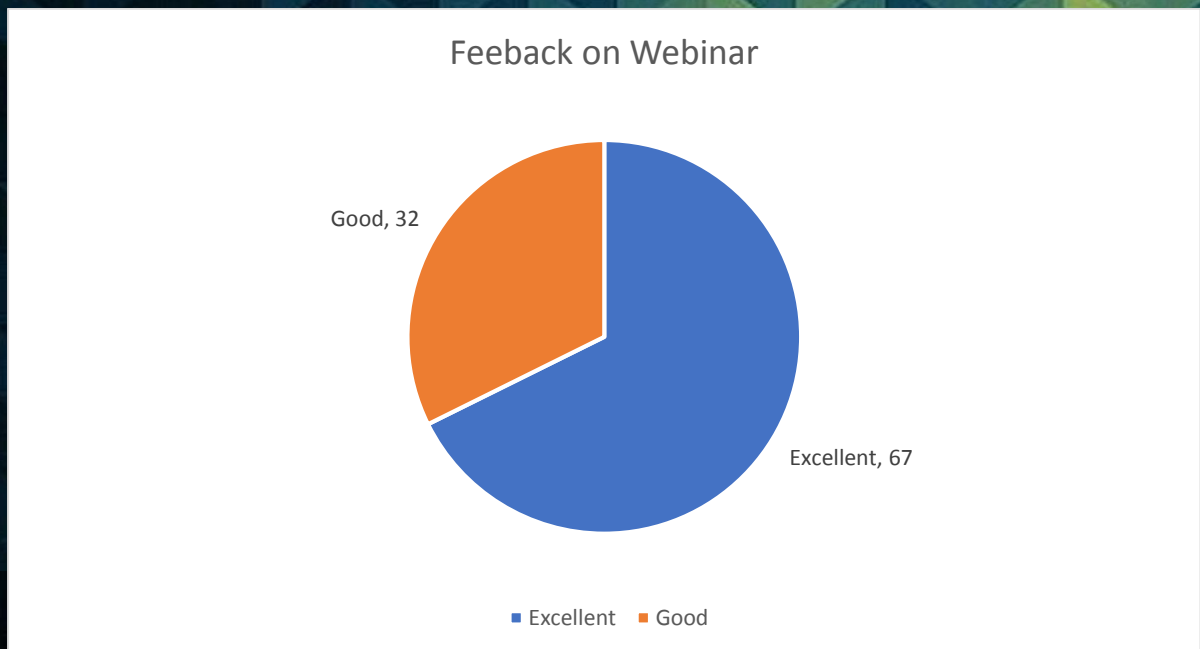
## Designation




## No. of Respondents with reference to geographical area



## Feedback







**The event was a great success receiving immense response from across the globe. Dr. Anil B Gowda being the resource person shared valuable knowledge which received much appreciation and contributed to the success of the event.**